

# www.ar-products.com www.arpopupcards.com CATALOGUE



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AR Products ehf. is an innovation startup company, focusing on Augmented Reality and its world of creativity.

Augmented Reality is an interactive experience that takes a real-life product and connects it with the digital world — opening up many possibilities.

Our first product was a deck of playing cards with pictures of Santa Claus. Using AR technology with the app App, Santa Claus comes to life, dances around and tells stories.

We are now introducing new products AR PopUp Cards – Using augmented reality technology, our cards come to life. The figures on the cards will be interactive and there is a short story with each card related to the image.

We have a warehouse in Portland Maine USA.

The company is based in Reykjavík, Iceland. Our group of digital enthusiasts includes graphic designers, programmers, animators and story creators. Its founder and owner is Mr. Pétur Ásgeirsson an Icelandic entrepreneur. Co-owner and Chairman is Mr. Kristinn Gylfi Jónsson.

# Table of contents

# AR PopUp Cards

#### (Modern opportunity cards with an educational touch)

The pack includes 5 cards, each with a unique design cards and envelopes. Size: 105 x 148 mm/ 4 x 5.8 inch with 300g quality paper. Our Free AR App is included with this product. All cards have different features, but what all of them have in common are the interactive 3D PopUp models with Augmented Reality technology. All cards have their own independent short story which is about 5 minutes long.

### AudioBook:

Since our cards are primarily an audiobook, it has an ISBN number and is subject to lower VAT.

What is ISBN number: International Standard Book Number (ISBN) is a national and international standard identification number for uniquely identifying books, i.e., publications that are not intended to continue indefinitely.

### Our cards are educational:

Listening to a audiobook helps your child learn punctuation, enunciation, and emphasis, all of which bring out the meaning of a text and improve speaking and writing skills. Children who listen to audio books learn to understand language above their reading level, and learn new words and advanced constructs.









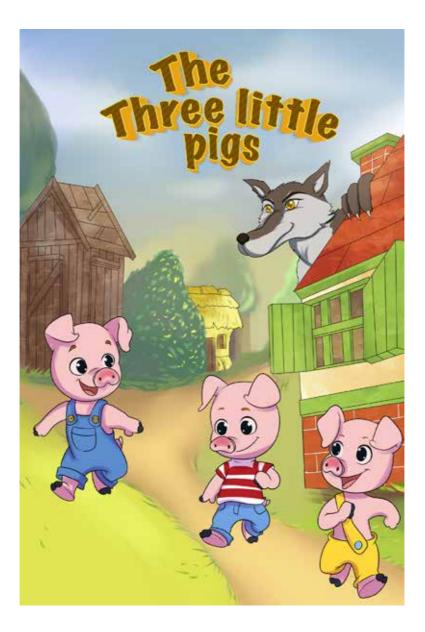


Special Features: All cards have different features, but what all of them have in common are the interactive 3D PopUp models of the card's characters. After having solved a simple task, you get the option of listening to a short story, a modern version of the Three little Pigs.

Premium Quality Cards and Dimensions: Our greeting cards are printed in size A5 (148 x 210 mm / 5.8 x 8 inch), high-quality 300g paper and folded into A6 (105 x 148 mm/ 4 x 5.8 inch). This is the perfect size and shape to give as a gift.

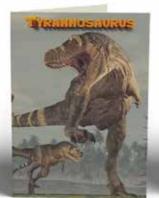
AR PopUp Cards - The Three little Pigs Product number SKU: 83432

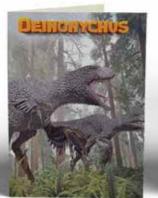












Special Features: All cards have different features, but what all of them have in common are the interactive 3D PopUp models of the dinosaurs. Use the app to get information about the dinosaurs on each specific card.

Premium Quality Cards and Dimensions: Our greeting cards are printed in size A5 (148 x 210 mm / 5.8 x 8 inch), high-quality 300g paper and folded into A6 (105 x 148 mm/ 4 x 5.8 inch). This is the perfect size and shape to give as a gift.

AR PopUp Cards - Dino Product number SKU: 65865



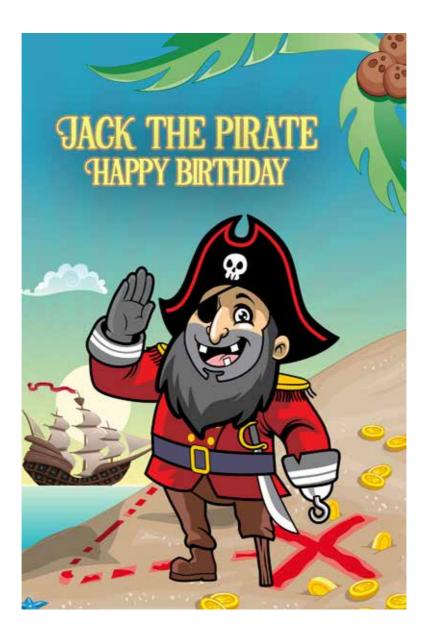




Special Features: All cards have different features, but what all of them have in common are the interactive 3D PopUp models of the card's characters. After having solved a simple task, you get the option of listening to a short birthday story.

Premium Quality Cards and Dimensions: Our greeting cards are printed in size A5 (148 x 210 mm / 5.8 x 8 inch), high-quality 300g paper and folded into A6 (105 x 148 mm/ 4 x 5.8 inch). This is the perfect size and shape to give as a gift.

AR PopUp Cards - Birthday Product number SKU: 65841 HAPP





HAPPY

BIRTHDAY

HAPPY

BIRTHDAY

HAPPY

BIRTHDAY

The pack includes 5 cards with envelopes.

HAPPY

BIRTHDAY

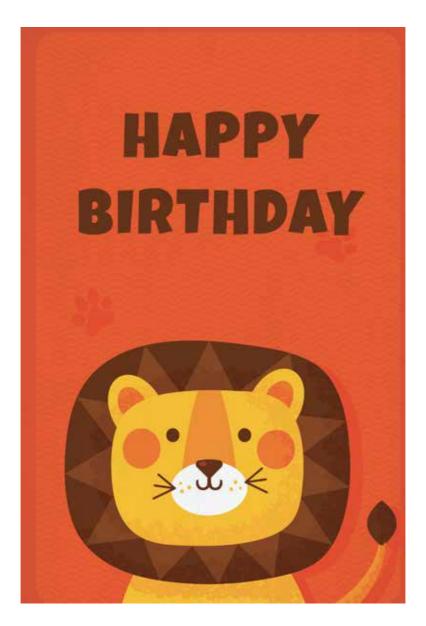
HAPPY

BIRTHDAY

Special Features: All cards have different features, but what all of them have in common are the interactive 3D PopUp models of the card's characters. After having solved a simple task, you get the option of listening to a short birthday story.

Premium Quality Cards and Dimensions: Our greeting cards are printed in size A5 (148 x 210 mm / 5.8 x 8 inch), high-quality 300g paper and folded into A6 (105 x 148 mm/ 4 x 5.8 inch). This is the perfect size and shape to give as a gift.

AR PupUp Cards - Safari Product number SKU: 65858









Cha

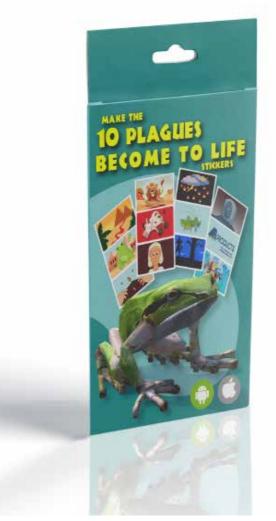
stmas

Special Features: All cards have different features, but what all of them have in common are the interactive 3D PopUp model of Santa Claus. After having solved a simple task, you get the option of listening to a short Christmas story.

Premium Quality Cards and Dimensions: Our greeting cards are printed in size A5 (148 x 210 mm / 5.8 x 8 inch), high-quality 300g paper and folded into A6 (105 x 148 mm/ 4 x 5.8 inch). This is the perfect size and shape to give as a gift

AR PopUp Cards - Christmas Product number SKU: 83425

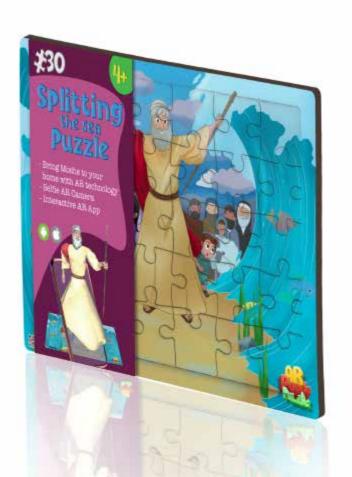




Make the 10 Plagues come to life Stickers Bring each plague to life with these magnificent peelable stickers. Turn water to blood or make a lion roam in your home, have locust eat your food, and grow boils on your friend's face with our augmented reality app. Take selfies and share a real Passover experience with your friends and family.

AR PopUp Stickers (10 piece)10 plagues come to life Product number SKU: 83456

Unit price: \$2.5



Special Features: Bring Moshe to your home with AR technology, selfie AR Camera, interactive AR App.

AR PopUp Puzzle (30 piece) Splitting of the sea

Product number SKU: 83449

Unit price: \$4

# Product list

## Product name

AR PopUp Cards The Three little Pigs Dino Birthday Safari Christmas

### SKU

Product number SKU: 83432 Product number SKU: 65865 Product number SKU: 65841 Product number SKU: 65858 Product number SKU: 83425

Minimum order is 50 units. it can be a mix for example: 25x The Three little Pigs 25x Christmas

Unit price is \$5 MSRP \$10 to 15 If you order over 240 units (20kg) you will get free shipping worldwide.

If order single card with envelope Minimum order is 250 Single cards.

Single card price: \$1.5 MSRP \$3 to 5 If you order over 1200 single cards (20kg) you will get free shipping worldwide.

With your first order, we offer free shipping by standard mail within 1 to 2 weeks.

Note: Prices do not include taxes or shipping costs. The price may change over time

We can offer free delivery if the purchase is over a certain amount, but this is a matter of agreement between the buyer and AR Products ehf.

Please visit our Wholesale online store: www.ar-products.com/wholesale

### Shipping

We can offer various shipping methods: Regular mail service, UPS or DHL

### Pay methods

Pay online we accept all major credit cards PayPal. Bank transfer







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SCAN PRODUCT



AR CONTENT

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